

ABSTRACT

The present invention is intended to realize a screen configuration according to a propagation environment and display capability by causing a server 302 to transmit a plurality of pieces of screen configuration information describing a spatial arrangement of contents to a reception terminal 304 and select, when the reception terminal 304 receives a plurality of pieces of screen configuration information, screen configuration information and display the contents according to the propagation environment of the reception terminal 304 and conditions such as display capability.